



Registration for Igeho 2019 for exhibitors and co-exhibitors

Fill in the form now and send it back to us with your signature.
Please fill in a separate registration form for each exhibitor and co-exhibitor company.

Address of exhibitor or co-exhibitor (details of the contractual partner)

Company	Contact
(Cont.)	Correspondence language <input type="checkbox"/> g <input type="checkbox"/> f <input type="checkbox"/> e
Address	Telephone/mobile
Country/postcode/city	E-mail
Internet	Function

Billing address same as exhibitor address

Company	Address
(Cont.)	Country/postcode/city
Contact	Order number



Desired stand

Main exhibitor

We would like to order the following exhibition space:

Front width approx. m × depth approx. m = m²
Minimum surface areas: 12 m², Delicatessen and wines sector: 9 m²

Floor space prices

	All prices in CHF**
As of 300 m ²	230.-/m ²
100–299 m ²	240.-/m ²
30–99 m ²	260.-/m ²
Up to 29 m ²	280.-/m ²

Supplements for additional open sides

(one open side is included)

- | | |
|---|------|
| <input type="checkbox"/> 2 open sides (corner stand)* | +20% |
| <input type="checkbox"/> 3 open sides (end of row stand)* | +23% |
| <input type="checkbox"/> 4 open sides (island stand)* | +26% |

- Multi-storey stands** 100.-/m²

- We need a **water connection**

This information is necessary for positioning your stand; the definitive order should be placed using the technical form (in the m-manager online ordering system at www.m-manager.com).

- We already have a stand/stand builder**

Company and contact:

- We would like to be advised on **stand construction** (bespoke or system stands)

Please note: A partition wall is required to separate the stand from neighbouring stands (see the Specific Stand Design Guidelines for Igeho 2019). Partition walls and floor coverings can be ordered later on in the m-manager online ordering system at www.m-manager.com.

Desired position/comment

We would like to be positioned as follows:

- We would like a **similar position to Igeho 2017**
Positioning wishes will be met wherever possible but this cannot be guaranteed. Please note that the positioning proposal may differ from the desired stand size.

In line with the main focus of our products/services, we would like a stand position in the following **specialist area**:

- | | | | |
|---|--|---|--|
| <input type="checkbox"/> Food and drink | <input type="checkbox"/> Kitchen technology and cleaning | <input type="checkbox"/> Restaurant and hotel equipment | <input type="checkbox"/> World of Coffee |
| <input type="checkbox"/> Delicatessen and wines | | <input type="checkbox"/> Technologies and all-in IT solutions | <input type="checkbox"/> Services |

Co-exhibitor

- We are **co-exhibitor** (see Exhibition Regulations) on the stand of (company):

.....
Lump sum incl. compulsory Basic Advertising Package 1690.-

System stands

- We would like to order the “Elegant” system stand**

System stand with carpet, graphics, lighting, electricity and cleaning (excl. floor space rental)

Prices **excl. floor space rental**
System stand with one open side
Minimum stand size: 18 m²

Prices in CHF**
285.-/m²

Carpet colour

- Grey
 Anthracite
 Blue
 Green
 Red



The “Elegant” system stand includes the following services:

- ♦ Modular system stand
- ♦ 1 cupboard (1 m²) with a lockable folding door
- ♦ 1 table (white), 4 chairs (black), 1 bar counter, lockable
- ♦ 1 coat rack, wastepaper bin
- ♦ One advertising pylon per open stand side 1000 mm – 250 mm / 3 m tall
- ♦ One graphic print per pylon, max. 700 × 1000 mm
- ♦ Lighting: 1 LED spot per 3 m²
- ♦ Carpets in a choice of 5 colours
- ♦ 1 socket 230 V/10 A/2.3 kW (type CH T13)
- ♦ Electricity consumption and connection charge
- ♦ Cleaning before and during the exhibition

* Please note that the open sides may not be blocked without the approval of the exhibition management.

** All prices excl. VAT.

General Conditions of Contract

Applicable Regulations

In signing this registration form, the exhibitor acknowledges that the Exhibitor Regulations are binding on them and their employees and agents. MCH Swiss Exhibition (Basel) Ltd. reserves the right to issue and implement further orders and directives in individual cases. The provisions contained in the General Regulations and in the Stand Construction and Design Guidelines similarly apply. You will find the documents at www.igeho.ch (Exhibitors' section).

Advance Payment (Deposit)

For additional services to be provided, such as technical connections (electricity, telephone, water, gas), rented furniture, parking spaces, admission tickets, insurance, etc., an advance payment will be levied together with the invoice for stand rental (stand area up to 39 m² CHF 500.-, stand area 40 to 79 m² CHF 1000.-, stand area 80 m² and more CHF 1500.-, system stands CHF 500.-, co-exhibitors CHF 300.-). The advance payment will be offset against the actual expenditure after the exhibition (in the final exhibition invoice).

Technical Connections and Further Services

Once the stand positions have been allocated, exhibitors will be sent further information for preparing their presence at the exhibition. The installation of technical connections and the provision of further services is only possible on the basis of orders made on the appropriate forms (except in the case of system stands). You will find all the order forms in our m-manager online ordering system at www.m-manager.com. Please note that partition walls can only be provided if ordered separately in m-manager. The exhibitor acknowledges that services that their stand constructor has ordered and obtained will be invoiced directly to the exhibitor by MCH Swiss Exhibition (Basel) Ltd.

Stand Construction and Design Guidelines

The stand position offers will be sent out together with the mandatory Stand Construction and Design Guidelines for the location in question.

Data Protection Regulations

In signing the registration form, exhibitors agree to their personal and company data being processed by MCH Swiss Exhibition (Basel) Ltd. or a company commissioned by MCH, and to this data being passed on to a contractual partner of MCH Swiss Exhibition (Basel) Ltd. for purposes of providing services in conjunction with participation in the exhibition. Where this is not the case, the exhibitor must inform the exhibition management when returning the signed registration form.

Main exhibitor

.....
Place and date

.....
Company and legally binding signature

Confirmation of Contract by the Exhibition Management

The Exhibition Management will confirm the definitive stand position separately following receipt of this registration. With this confirmation, the exhibitor's contract will come into legal force in all its parts. The confirmation constitutes an integral part of the exhibitor's contract.

Alcohol Regulations

For all exhibitors:

- The serving of alcohol is subject to the statutory provisions.
- Visitors are only permitted to consume alcohol on the stand area in question and not in the hall aisles!
- Drinks may be served to guests up until 17.45. An acoustic signal will be given when it is time to stop serving.
- The cantonal trading laws prohibit the serving of alcohol to drunken persons.
- Alcohol sampling is forbidden.

For exhibitors in the beer and spirits sector:

- Stand area in excess of 30 m²: exhibitors must offer a two-zone concept (public zone = consumption of alcohol only against payment in cash / guest zone = guests or potential customers may be served free alcoholic drinks at the invitation of the stand personnel).
- Stand area of less than 30 m²: exhibitors must submit a concept showing how they are implementing this distinction (public zone/guest zone) within their stand area.
- Prices: the price per unit must be clearly shown. The exhibition management stipulates a minimum price of CHF 3.- per unit. For the serving of beer, a minimum price of CHF 1.- per decilitre applies.

Cash Sales

Cash sales are not permitted on principle. Exceptions are exhibitors of food and drink. Exhibitors who sell food or drinks for cash must inform the exhibition management of this on a separate registration form.

Declaration

With their signature, the exhibitor confirms that they have received a copy of the Exhibition Regulations and have noted and accept the General Conditions of Contract and the provisions of the Exhibition Regulations.

Applicable Law and Jurisdiction

Swiss law shall be the applicable law. The exhibitor acknowledges that any disputes will be settled by the courts of the canton of Basel-Stadt.

Co-exhibitor

.....
Place and date

.....
Company and legally binding signature

Where there are co-exhibitors, the main exhibitor and the co-exhibitor must both provide legally binding signatures.



16-20 November 2019 | Messe Basel

MCH Swiss Exhibition (Basel) Ltd. | Igeho 2019 | 4005 Basel Switzerland

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