

Exhibit where the hospitality industry meets up!

Here you can reach the out-of-home market

Igeho is regarded as the most important international exhibition for hotels, catering, take-away and care establishments in Switzerland. Present your innovative products and surprising solutions in this competitive environment and profile yourself as a competent supplier.

252 282

employees in the
Swiss hospitality
industry



70 000

national and interna-
tional professional
visitors to Igeho

23,6 bn

Swiss francs in the
out-of-home market



Concentrated decision- making competence

63%

of Igeho visitors directly
influence investment
and project decisions.



43%

of professional
visitors intend to make
specific investments
within the next two years.



New contacts - new business

84%

of exhibitors report
excellent trade fair
contacts at Igeho.



88%

of exhibitors
regularly give
Igeho top marks.



Delighted visitors - your customers

98%

of professional
visitors recommend
colleagues to
come to Igeho.

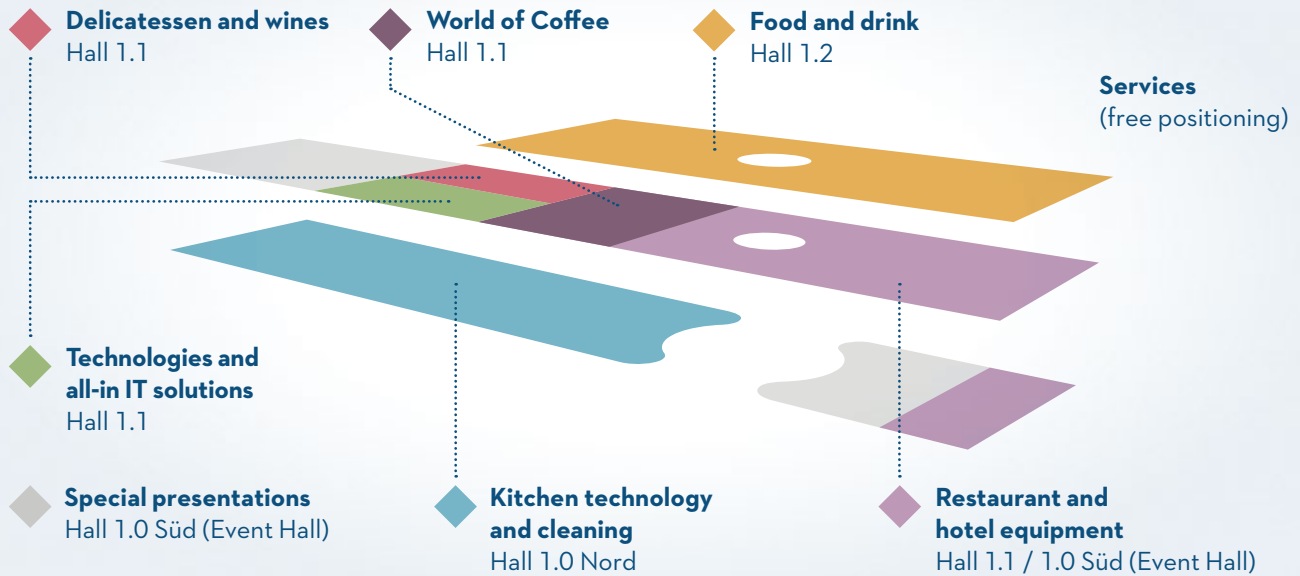


80%

of professional
visitors rate the
exhibitors' offerings
as very good.



Igeho's focal areas



Basel – the perfect exhibition venue

The Exhibition Centre Basel is noted for its easy accessibility and short distances. Its privileged location, at the point where France, Germany and Switzerland all meet, allows you to access the market potential of the tourist regions of Alsace and Southern Baden while at Igeho too.



Igeho in figures

Exhibition space:
70 000 m²

Visitors:
70 000

Exhibitors:
750 (from 16 countries)

Media coverage:
500 articles published

Date:
Saturday 16 to Wednesday
20 November 2019

Location:
Exhibition Centre Basel

Figures for Igeho 2017

Offer:
as of CHF 3990.-*
at Igeho



Maximum flexibility for a low price? Our "Igeho Special" stand package ensures a professional exhibition presence for as little as CHF 3990.-. And even better: this system stand can be extended at will.

* Minimum surface areas: 12 m²
Delicatessen and wines sector: 9 m²



Promoter and organiser

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