## NEWS CORNER THE SPECIALIST PRESS AT IGEHO / LEFA

# Igeho lefa

### igeho lefa

# IGEHO 2023 - THE VENUE FOR YOUR PUBLICATION

We support you in expanding your business as well as in enhancing your image and creating more visibility for your brand. Igeho Basel brings together around 55,000 professionals from the hotel, catering, takeaway and care sectors.

> With Lefa, a new meeting place for the food processing industry has been created. Lefa is part of Igeho 2023.

> > Take advantage of this opportunity to bring your publication to relevant readers and thus increase your reach.

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Service

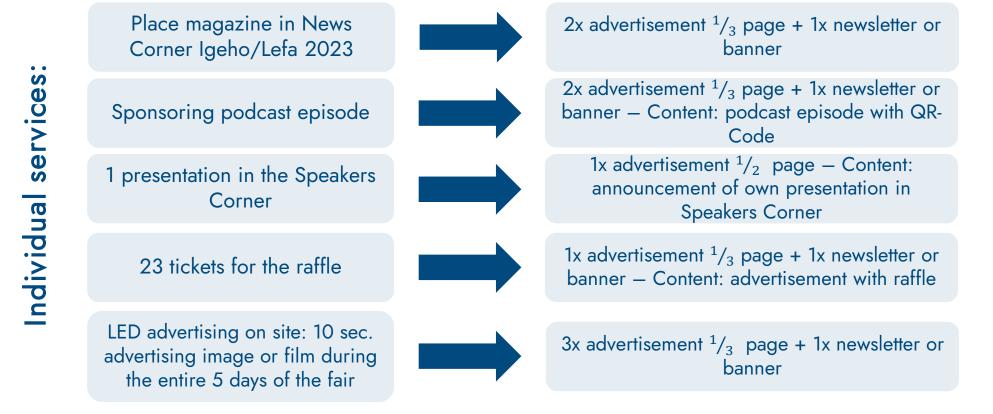
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### OUR OFFERS

Benefit from our highly frequented News Corner location, which is centrally placed and clearly laid out. You deliver a maximum of 2000 copies of your publication to us. These will then be available for visitors to take away free of charge every day.

We also have other offers for partnerships with Igeho / Lefa. You will find a selection of other individual services below:



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### SETTLEMENT OF THE COUNTER TRANSACTION

For VAT reasons, the services listed above must be invoiced mutually. For accounting reasons, please send us an invoice with the corresponding value in CHF (gross). Please send us the invoice with the note "Igeho News Corner 2023" together with your registration. We will immediately send you a counter-invoice for the same amount. The News Corner countertrade will be processed "without effective cash flow", i.e. the respective invoices will not be paid.

#### Our billing address:

MCH Messe Schweiz (Basel) AG Zentraler Faktureneingang Frau Lisa Tang / Igeho Messeplatz 10 4005 Basel

Please note: Transport costs and customs duties are entirely at your expense. Please deliver the publications duty paid, tax paid, carriage paid to your domicile.

Detailed information on the delivery of the journals will be sent to you after receipt of the registration. «We are very pleased to welcome you as a partner at the News Corner of Igeho / Lefa 2023.»

#### Register here

Register today!

Registration deadline: September 30, 2023

### Contact

#### **QUESTIONS?**

# I AM HAPPY TO BE OF ASSISTANCE.

#### LISA TANG MARKETING & COMMUNICATIONS SPECIALIST

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