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Scan2Lead
SMART LEAD TRACKING FOR EXHIBITORS

LEAD MANAGEMENT WITH SCAN2LEAD – YOUR KEY TO SUCCESS

SCAN2LEAD SMART APP

FOR IOS & ANDROID
The app for mobile lead capture has been developed exclusively for iOS and Android devices.

SCAN OF BUSINESS CARDS & BADGES
You receive all of your visitor's contact details simply by scanning their business card or visitor badge.
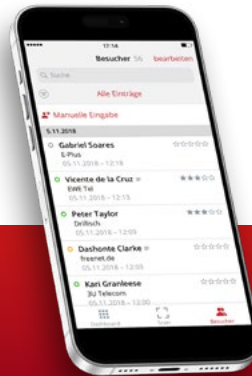
DISPLAY OF DATA IN REAL TIME
All data is displayed directly on your screen.

CUSTOMIZABLE LEAD FORM
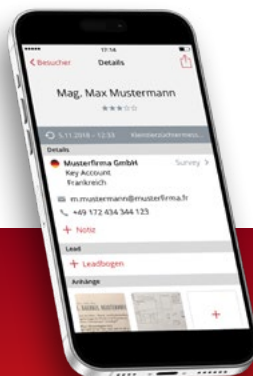The app offers you a customizable questionnaire with various question formats.

SCANNING BUSINESS CARDS OR VISITOR BADGES

VIEWING THE VISITOR LIST

NOTES
You can add notes at any time using the keyboard.

ADDING INFORMATION
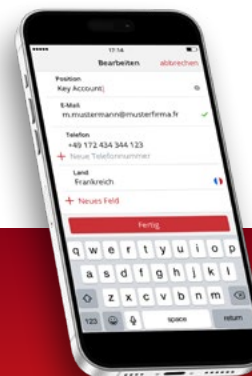All data can be edited and enriched with additional information.

ATTACHING PHOTOS
Use your device's camera to add photos to your leads.

FORWARDING LEADS
Easily forward a lead to the colleague responsible.

VIEWING VISITOR DETAILS

EDITING AND ADDING DATA

If you would like to test Scan2Lead free of charge and without obligation, click here:
Trial License Form – Scan2Lead

Scan2Lead SMART can be ordered via the trade fair's online portal.
www.m-manager.com

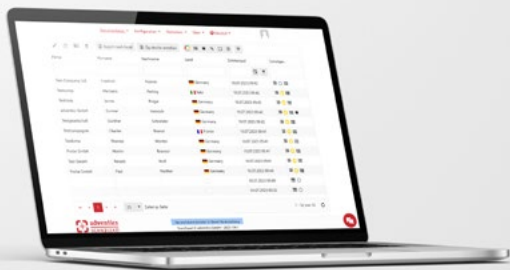The price of the Scan2Lead SMART app is **CHF 229** per license.
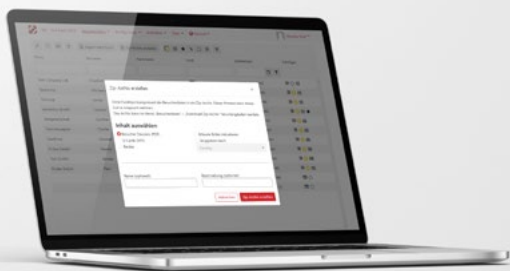
Quantity discounts:
5% from 5 licenses
10% from 10 licenses
20% from 20 licenses

ORDER NOW

VIEWING AND SAVING OF ALL DATA

DATA EXPORT OPTIONS AND INTERFACES

LEAD FORM MANAGEMENT

MANAGEMENT OF LICENSES AND TRADE FAIRS

SCAN2LEAD WEB PORTAL

ACCESS POSSIBLE AT ANY TIME
The PORTAL is a web application that can be used anytime and anywhere.

REAL-TIME DATA & IMMEDIATE FOLLOW-UPS
All your visitor data is stored and displayed in real time in your PORTAL. This means your back office can start follow-up activities immediately.

EXCEL EXPORT AND INTEGRATED INTERFACE AVAILABLE
You can easily download all data using an Excel export. Or use our free interface to your CRM system to integrate your data directly.

COMPREHENSIVE ANALYSIS AND GRAPHICAL REPORTS
Evaluate the success of your event using a wide range of statistics and reports.

ENTRY OF TARGET VALUES & COMPARISONS WITH PREVIOUS EVENTS
Use various reports (e.g., scans per day/employee/country) and compare the data with target values or other events.

MANAGING TRADE SHOWS AND LICENSES
Assign licenses to your booth staff (users).

CREATING, COPYING, AND ASSIGNING OF QUESTIONNAIRE
Manage your questionnaire: You can easily create a new one, or copy existing questionnaires and assign them to the appropriate event.

SIGNATURE FIELD
Collecting and documenting visitor consent.

MANAGE SETTINGS
Manage your settings such as passwords, permissions, and more.

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