

Exhibit where the hospitality industry meets up

Here you can reach the out-of-home market

Igeho offers more than 70 000 personal contact opportunities and countless pioneering ideas for a successful hospitality industry. Present your innovative products and surprising solutions in this competitive environment and profile yourself as a competent supplier.

252 282

employees in the
Swiss hospitality
industry

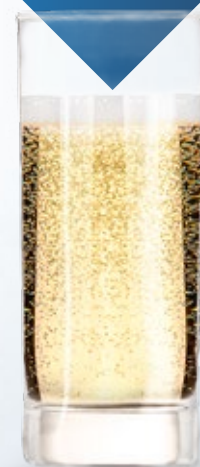


23,6 bn

Swiss francs in the
out-of-home market

70 000

national and interna-
tional professional
visitors to Igeho



Concentrated decision- making competence

63%

of Igeho visitors directly
influence investment
and project decisions.



43%

of professional
visitors intend to make
specific investments
within the next two years.



New contacts - new business

84%

of exhibitors report
excellent trade fair
contacts at Igeho.



88%

of exhibitors
regularly give
Igeho top marks.



Delighted visitors - your customers

98%

of professional
visitors recommend
colleagues to
come to Igeho.

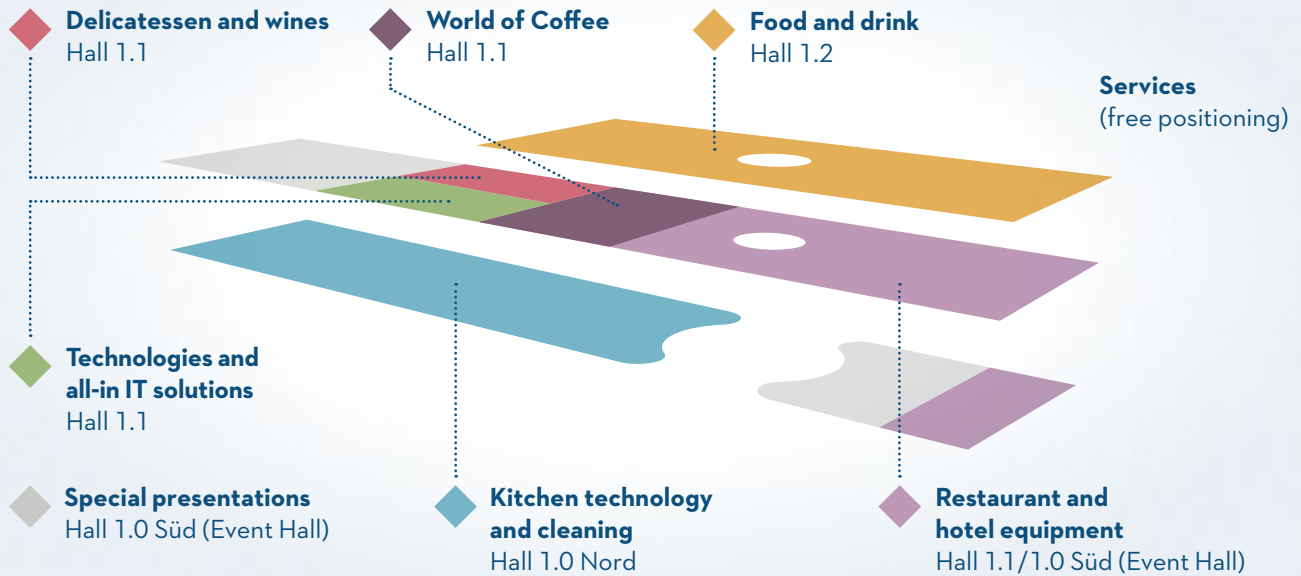


80%

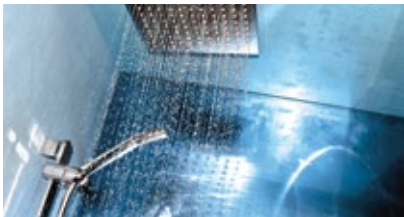
of professional
visitors rate the
exhibitors' offerings
as very good.



Igeho's focal areas



Special exhibition sections



Spa Competence

You know what it takes to achieve a wellness oasis with a maximum relaxation factor? Convince people with your know-how.



Pool and Garden/Outdoor

Show decision-makers in the hospitality industry just how appealing open-air hospitality can be.



Newcomer's Area

Start-up or newcomer on the out-of-home market? The Newcomer's Area is where first-timers can present themselves at Igeho.

**Surprise visitors
to this hotspot for
successful hosts**

**Acquire
new customers!**

**Register as
an exhibitor
right now!**

**Interested? Contact us for detailed information or pay a visit
to www.igeho.ch**



Promoter and organiser

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